



WP Select Quality Growth Strategy

Seeking Strong and Reliably Growing Companies

A WPIM and WisdomTree Collaboration

Philosophy

The **WP Select Quality Growth Strategy** follows a transparent and repeatable process with the goal of identifying **US large-cap companies** that have the ability to sustain a high level of growth over time.

An Experienced Team



Professor Jeremy Siegel, PhD

Senior Economist to Wisdom Tree and Emeritus Professor of Finance, The Wharton School of the University of Pennsylvania



Jeremy Schwartz, CFA

Global CIO



Christopher Gannatti, CFA

Global Head of Research



Kevin Flanagan

Head of Fixed Income Strategy



Jeff Weniger, CFA

Head of Equity Strategy



Rick Harper

CIO, Fixed Income & Model Portfolios



Alejandro Saltiel, CFA

Head of Indexes, U.S.



Brad Krom

Head of U.S. Research



Liqian Ren

Director of Modern Alpha

WisdomTree Research Team

Globally integrated research team focused on all major asset classes including equities, fixed income, commodities, and alternatives.



\$112.6B*

Exchange-Traded products
Globally

30+

Professionals on Global
research team

15+

PhD, CFA, & CIMA
Designations

*As of September 30, 2024

An Experienced Team

WealthPlan Partners

The WealthPlan investment team brings decades of investment and trading experience designing, analyzing and managing investment strategies in alignment with the needs and goals of individual investors and institutions.

In-House Investment Team*

- CIO, Christopher Shea, CFA
- CEO, Patrick Brewer, CFA
- Chief Inv Strategist, Dante Smith
- Investment Analyst, Tyler Johnson

*These advisors are registered to provide advisory services through WealthPlan Investment Management (WPIM) and are not affiliated with Osaic Wealth.

WealthPlan Partners By the Numbers*

Total Assets Wealth Management	\$2.8B In Assets
Headquartered Omaha, NE	46 Licensed States
36 Years in business	87 Total Staff

*The numbers above represent a combination of WealthPlan Partners (WPP) and WealthPlan Investment Management, which are separate Registered Investment Advisors that comprise WealthPlan Group (WPG). Data as of 5/9/2025.

WisdomTree Modern Alpha[®]

Modern Alpha combines the outperformance potential of active with the benefits of passive – to offer investors strategies that are built to perform.

Legacy Alpha

Higher Cost
Black Box
Subjective (Human Judgment)
Key Man Risk
Capacity Constrained
Outperformance Potential

Modern Alpha

Low Cost*

Transparent Investment Process

Objective (Systematic / Quant)

Repeatable / Consistent Process

Rules-Based Rebalancing

Scalable

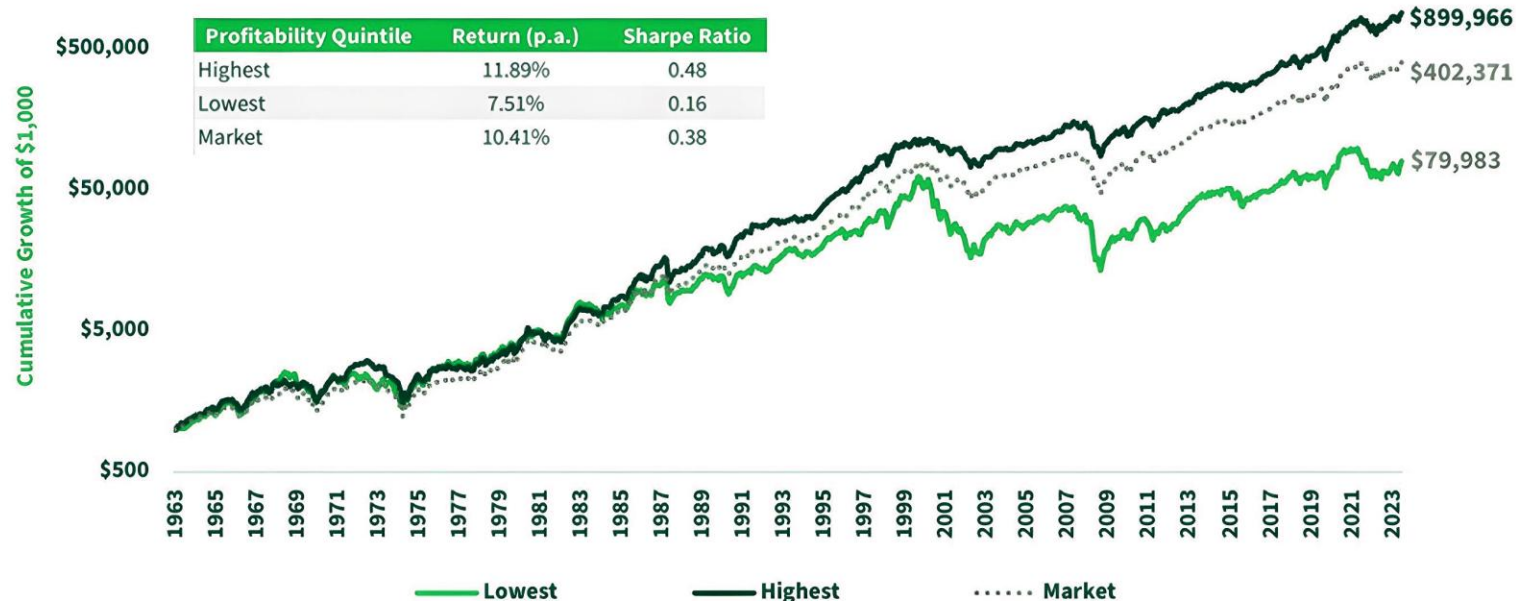
Outperformance Potential

Legacy Beta

Low Cost
Transparent Investment Process
Objective (Market Cap Weighted)
No Rebalancing
Scalable
Market Performance

Why We Focus on Quality

Historically, Investing in Higher-Quality Companies Enhanced Returns



Source: Kenneth French Data Library, with data as of 12/31/23. Period based on availability of annual operating profitability returns sorted into quintiles, which begins June 30, 1963. Market is the value-weight return of all CRSP firms incorporated in the U.S. and listed on the NYSE, AMEX, or NASDAQ that meet specified criteria. Top and bottom quintiles are shown for simplicity. Past performance is not indicative of future results.

- Higher operating profitability (i.e., higher quality) has outpaced lower quality over time.
- A quality factor is designed to ensure companies in the portfolio are healthy and can deliver results over time.
- A proprietary methodology identifies forward-looking earnings growth potential as a way of defining quality.

A Tested Process for Identifying Companies to Invest in

A FOUR STEP PROCESS

Eligible Universe

Quality growth companies in the *WisdomTree U.S. Quality Growth Index with a market-cap greater than \$2 billion.

Step 1

Rank all eligible companies based on Composite Quality Growth Ranking¹

Step 2

Exclude companies with low earnings quality scores and low historical and expected growth rate scores.

Step 3: Stock Selection

Select companies that rank in the 1st quintile (Top 100) on Composite Quality Growth Rank

Step 4: Portfolio Construction

Rebalanced Quarterly to include 30 largest eligible market cap companies

Weighting in 4 tiers based on ranking of market cap weights:

Tier 1: 40% weight (8% each)

Tier 2: 20% (4% each)

Tier 3: 25% (2.5% each)

Tier 4: 15% (1.5% each)

¹Composite Quality Growth Ranking Criteria

Quality: Trailing 3-year average return on equity - 50% weight; Trailing 3-year average return on assets – 50% weight

Growth: Medium-term earnings estimates (1-3 years) – 50% weight; Trailing 5-year sales growth – 25% weight; Trailing 5-year EBITDA Growth – 25% weight.

The Composite Quality Growth Ranking weights the Quality and Growth scores 50/50.

Top 10 Holdings As Of April 3, 2025

Tier 1

Name	Sector	Weight	Tier
Alphabet Inc. Class A	Consumer Staples	8.0%	Tier 1
Apple Inc.	Consumer Discretionary	8.0%	Tier 1
Amazon.com, Inc.	Information Technology	8.0%	Tier 1
Microsoft Corporation	Information Technology	8.0%	Tier 1
NVIDIA Corporation	Information Technology	8.0%	Tier 1
Eli Lilly and Company	Information Technology	4.0%	Tier 2
Broadcom Inc.	Consumer Staples	4.0%	Tier 2
Meta Platforms Inc Class A	Health Care	4.0%	Tier 2
Visa Inc. Class A	Information Technology	4.0%	Tier 2
Telsa, Inc.	Consumer Staples	4.0%	Tier 2

WP Select Quality Growth Strategy Characteristics

Typically holding
between **25 – 30 stock
positions**

Quarterly and as-
needed portfolio
rebalancing

Expect to maintain a
tracking-error to the
strategy's **benchmark
of 2% - 4%**

Can serve as a core
large-cap allocation
providing broad
exposure to high
growth companies

Disclosures

There are risks associated with investing, including possible loss of principal. Strategies focusing their investments on certain sectors increase their vulnerability to any single economic or regulatory development. This may result in greater share price volatility. Dividends are not guaranteed, and a company currently paying dividends may cease paying dividends at any time.

References to specific securities and their issuers are for illustrative purposes only and are not intended to be, and should not be interpreted as, recommendations to purchase or sell such securities.

The WisdomTree U.S. Quality Growth Index disclosure, includes the following key details:

The WisdomTree U.S. Quality Growth Index (WTQGRW) is a market-capitalization weighted index designed to provide exposure to U.S.-based mid- and large-cap companies that exhibit strong growth and quality characteristics. The index consists of the top 100 U.S. companies, selected from the 500 largest by market capitalization, ranked based on a composite score of two equally weighted fundamental factors: growth and quality.

Index Characteristics:

The index is non-diversified and may concentrate investments in specific industries or groups of industries if the index itself holds 25% or more of its total assets in those sectors.

Companies are weighted by market capitalization, reflecting their size in the market.

The index is reconstituted and rebalanced annually to ensure it continues to reflect the intended exposure to quality and growth characteristics.

Risk Disclosures:

Investments in strategies tracking the index, such as the WisdomTree U.S. Quality Growth Fund (QGRW), involve risks, including the possible loss of principal.

Growth stocks may underperform value stocks or the broader equity market and are generally more sensitive to market movements.

The strategy's performance may be impacted by changes in the market value of individual securities, as it is non-diversified, leading to potentially greater fluctuations in share value compared to more diversified strategies.

The index may not perform as intended, and there is no guarantee that the strategy will achieve its investment objective.

The index was established with a base value of 200 on November 30, 2023, for the WisdomTree US Quality Growth UCITS Index, though the U.S. version may have different establishment details.

WisdomTree Investments, Inc., as the index provider, uses Standard & Poor's Global Industry Classification Standards (GICS) to define sector allocations. As of June 30, 2015, significant portions of the index were in consumer discretionary, consumer staples, industrial, and information technology sectors.

Additional Information:

Dividends are not guaranteed, and a company currently paying dividends may cease paying dividends at any time.

Advisors are solely responsible for making investment recommendations and/or decisions with respect to an end client, and should consider the end client's individual financial circumstances, investment time frame, risk tolerance level and investment goals in determining the appropriateness of a particular investment or strategy. There is no assurance that investing in accordance with the strategy's allocations will provide positive performance over any period. Any content or information included in or related to the strategy including descriptions, allocations, data, fund details and disclosures are subject to change and may not be altered by an advisor or other third party in any way.

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property and a service mark of MSCI Inc. ("MSCI") and Standard & Poor's ("S&P"), a division of The McGraw-Hill Companies, Inc., and is licensed for use by WisdomTree, Inc. Neither MSCI, S&P nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits), even if notified of the possibility of such damages.

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